

**What is claimed is:**

1. A method of creating an online Dialogue Book (D-Book), that enables readers to engage in a unique interactive experience by posting their own comments, remarks, thoughts and suggestions, as a form of interaction with other readers or with the Author, all this becoming an integral part of the D-Book.
2. The method of claim 1., wherein the D-Book is completely free of charge thanks to sponsors who advertise Shohekele TM ads on the D-Book website.
3. The method of claim 1., wherein the D-Book is completely free of charge thanks to sponsors who advertise online ads (such as banners, rich-media banners, interstitials, etc.) on the D-Book website.
4. The method of claim 1., wherein the reader has to pay a subscription or a pay per view fee to access the D-Book.
5. The method of claim 1., wherein the D-Book features internal and external hyperlinks, which can be easily activated by the Readers.